

**DEPARTMENT OF COMMERCE**  
CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYI

**PROJECT**  
**MCOM (2021 ADMISSION)**

<b>Reg.No.</b>	<b>NAME</b>	<b>PROJECT TOPIC</b>
C1PCOM3101	ADARSH C H	CUSTOMER AWARENESS TOWARDS ONLINE TICKET BOOKING WITH SPECIAL REFERENCE TO KANNUR CORPORATION.
C1PCOM3102	JISHNU P V	A STUDY ON THE AWARENESS OF PEOPLE ABOUT GST IN PAYYANUR AREA
C1PCOM3103	MUHAMMED MINAZ	A STUDY ON AWARENESS OF LIC POLICIES AND SERVICES AMONG SUBSCRIBERS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
C1PCOM3104	NIMAL KRISHNA	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO TALIPARAMBA TALUK
C1PCOM3105	USAMATH M P	A STUDY ON CUSTOMER SATISFACTION TOWARDS IRCTC INLINE TICKET BOOKING WITH SPECIAL REFERENCE TO CUSTOMERS IN PAYYANUR AREA
C1PCOM3106	ADITHYA C K	A STUDY ON BIOMETRIC PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO PAYYANNUR AREA
C1PCOM3107	AFSANA P V	A STUDY ABOUT BRAND EQUITY CREATING VALUE TO HIDESIGN PRODUCTS ON THE BASIS OF CUSTOMER BASED APPROACH
C1PCOM3108	AKSHAYA M	AWARENESS OF E-BANKING SERVICES AMONG BANKING CUSTOMERS WITH SPECIAL REFERENCE TO TALIPARAMBA MUNICIPALITY
C1PCOM3109	ANAGHA E	A STUDY ON THE IMPACT OF DIGITAL PAYMENT MECHANISMS ON CONSUMER PURCHASE BEHAVIOUR WITH SPECIAL REFERENCE TO KANNUR DISTRICT
C1PCOM3110	ATHIRA K R	A STUDY ON THE IMPACT OF GST IMPLEMENTATION AMONG RETAILERS WITH SPECIAL REFERENCE TO PAYYANNUR TALUK
C1PCOM3111	DRISHYA DINESH	A STUDY ON THE EMOTIONAL IMPACT OF ADVERTISEMENTS ON PURCHASE DECISION OF ELECTRONIC GOODS CONSUMERS WITH SPECIAL REFERENCE TO KANNUR DISTRICT

C1PCOM3112	HAFISA E P	A STUDY ON THE EFFECT OF ONLINE ADVERTISEMENT ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO PAYANGADI AREA
C1PCOM3113	JILNA V	A STUDY ON LIFE INSURANCE AS AN INVESTMENT AVENUE A STUDY WITH SPECIAL REFERENCE TO LIFE INSURANCE CORPORATION OF INDIA
C1PCOM3114	NAVYA ARAVINDAN	A STUDY ON PROBLEMS AND PROSPECTS OF WOMEN HOMEPRENUERS IN KANNUR DISTRICT
C1PCOM3115	NAVYASREE K	A STUDY ON PUBLIC AWARENESS AND PERCEPTION TOWARDS PRADHAN MANTRI MUDRA YOJANA (PMMY) WITH SPECIAL REFERENCE TO PAYYANUR TALUK
C1PCOM3116	PRAVEENA PALAKKAL	A STUDY TO EVALUATE THE BANKING SERVICES PROVIDED TO SMALL AND MEDIUM ENTERPRISE CUSTOMERS WITH REFERENCE TO KANNUR DISTRICT
C1PCOM3117	RANJINI RAMACHANDRAN	A STUDY ON IMPACT OF MICROFINANCE ON WOMEN EMPOWERMENT THROUGH KUDUMBASHREE UNITS WITH SPECIAL REFERENCE TO KUNHIMANGALAM GRAMAPANCHAYATH.
C1PCOM3118	RASIFA E	A STUDY ON STUDENT'S PERCEPTION TOWARDS E-LEARNING WITH SPECIAL REFERENCE TO KANNUR DISTRICT.
C1PCOM3119	SRAVANI	A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
C1PCOM3120	THEERTHA A V	STUDY ABOUT YOUNG CONSUMERS PREFERENCE ON E-WALLET AS A GATEWAY OF CASHLESS PAYMENT WITH SPECIAL REFERENCE TO KANNUR DISTRICT.
C1PCOM3121	VARSHA P P	A STUDY ON QUALITY OF WORK LIFE OF SCHEDULED PUBLIC SECTOR BANK EMPLOYEES WITH SPECIAL REFERENCE TO KANNUR DISTRICT.